Bureau of Labor Statistics > Occupational Employment and Wage Statistics

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Search Occupatio

Go

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OEWS Publications ▼

OEWS Data ▼

OEWS Methods ▼

About OEWS ▼

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Occupational Employment and Wages, May 2022

39-5012 Hairdressers, Hairstylists, and Cosmetologists

Provide beauty services, such as cutting, coloring, and styling hair, and massaging and treating scalp. May shampoo hair, apply makeup, dress wigs, remove hair, and provide nail and skincare services. Excludes "Makeup Artists, Theatrical and Performance" (39-5091), "Manicurists and Pedicurists" (39-5092), and "Skincare Specialists" (39-5094).

<u>National estimates for Hairdressers, Hairstylists, and Cosmetologists</u> <u>Industry profile for Hairdressers, Hairstylists, and Cosmetologists</u> <u>Geographic profile for Hairdressers, Hairstylists, and Cosmetologists</u>

National estimates for Hairdressers, Hairstylists, and Cosmetologists:

Employment estimate and mean wage estimates for Hairdressers, Hairstylists, and Cosmetologists:

	Employment (1)	Employment RSE (3)	Mean hourly wage	Mean annual wage <u>(2)</u>	Wage RSE (3)
Ì	298,050	3.2 %	\$ 18.71	\$ 38,910	1.0 %

Percentile wage estimates for Hairdressers, Hairstylists, and Cosmetologists:

Percentile	10%	25%	50% (Median)	75%	90%
Hourly Wage	\$ 10.48	\$ 13.17	\$ 16.01	\$ 21.98	\$ 28.88
Annual Wage <u>(2)</u>	\$ 21,800	\$ 27,400	\$ 33,290	\$ 45,710	\$ 60,080

Industry profile for Hairdressers, Hairstylists, and Cosmetologists:

Industries with the highest published employment and wages for Hairdressers, Hairstylists, and Cosmetologists are provided. For a list of all industries with employment in Hairdressers, Hairstylists, and Cosmetologists, see the Create Customized Tables function.

Industries with the highest levels of employment in Hairdressers, Hairstylists, and Cosmetologists:

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage <u>(2)</u>
Personal Care Services	266,560	37.56	\$ 18.89	\$ 39,290
General Merchandise Retailers	17,050	0.53	\$ 14.71	\$ 30,610
Health and Personal Care Retailers	5,810	0.53	\$ 13.34	\$ 27,750
Motion Picture and Video Industries	1,080	0.26	\$ 47.07	\$ 97,910
<u>Traveler Accommodation</u>	840	0.05	\$ 17.46	\$ 36,310

Industries with the highest concentration of employment in Hairdressers, Hairstylists, and Cosmetologists:

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage <u>(2)</u>
Personal Care Services	266,560	37.56	\$ 18.89	\$ 39,290
General Merchandise Retailers	17,050	0.53	\$ 14.71	\$ 30,610
Health and Personal Care Retailers	5,810	0.53	\$ 13.34	\$ 27,750

Technical and Trade Schools	500	0.36	\$ 22.10	\$ 45,960
Motion Picture and Video Industries	1,080	0.26	\$ 47.07	\$ 97,910

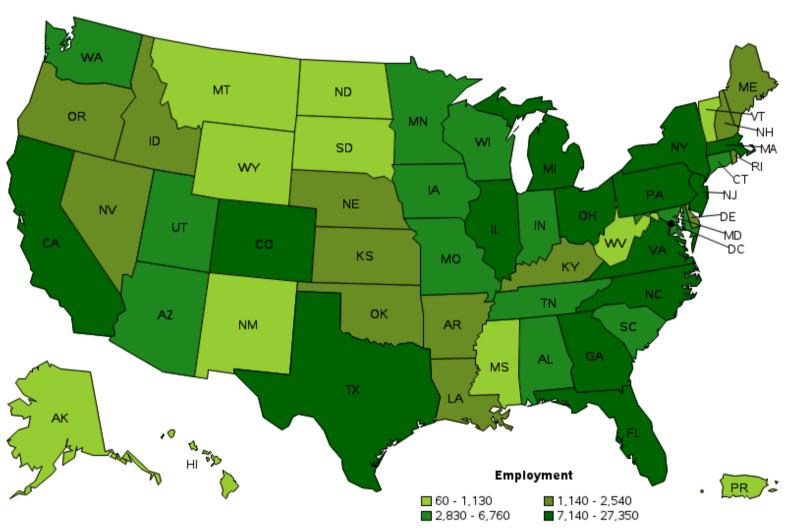
Top paying industries for Hairdressers, Hairstylists, and Cosmetologists:

Industry	Employment (1)	Percent of industry employment	Hourly mean wage	Annual mean wage <u>(2)</u>
Motion Picture and Video Industries	1,080	0.26	\$ 47.07	\$ 97,910
Other Professional, Scientific, and Technical Services	220	0.03	\$ 37.02	\$ 77,000
Offices of Physicians	300	0.01	\$ 29.75	\$ 61,890
Scientific Research and Development Services	<u>(8)</u>	<u>(8)</u>	\$ 24.00	\$ 49,920
Other Amusement and Recreation Industries	530	0.04	\$ 22.69	\$ 47,190

Geographic profile for Hairdressers, Hairstylists, and Cosmetologists:

States and areas with the highest published employment, location quotients, and wages for Hairdressers, Hairstylists, and Cosmetologists are provided. For a list of all areas with employment in Hairdressers, Hairstylists, and Cosmetologists, see the Create Customized Tables function.

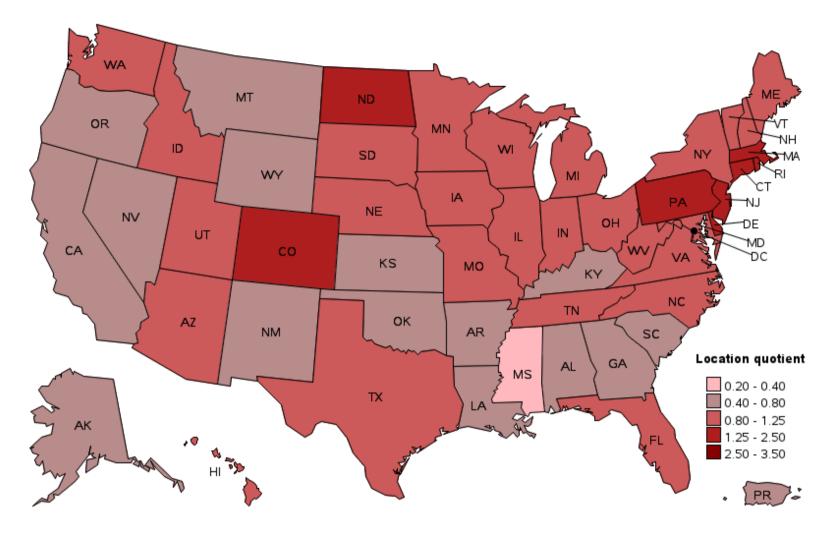
Employment of hairdressers, hairstylists, and cosmetologists, by state, May 2022



Blank areas indicate data not available.

States with the highest employment level in Hairdressers, Hairstylists, and Cosmetologists:

State	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
<u>Texas</u>	27,350	2.10	1.04	\$ 14.74	\$ 30,660
<u>California</u>	23,170	1.31	0.65	\$ 21.64	\$ 45,020
<u>Pennsylvania</u>	20,870	3.59	1.78	\$ 16.55	\$ 34,430
<u>Florida</u>	20,410	2.22	1.10	\$ 16.84	\$ 35,040
<u>New York</u>	18,160	1.99	0.99	\$ 20.68	\$ 43,010

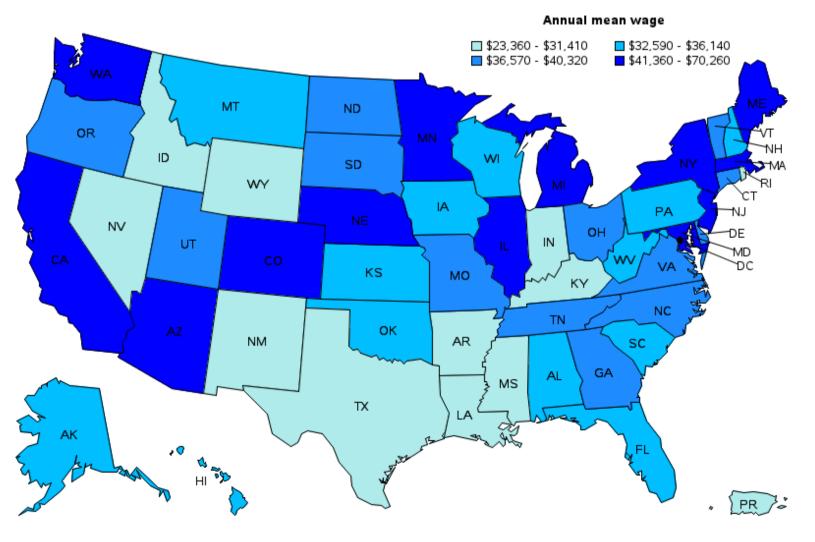


Blank areas indicate data not available.

States with the highest concentration of jobs and location quotients in Hairdressers, Hairstylists, and Cosmetologists:

State	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
<u>New Jersey</u>	15,070	3.67	1.82	\$ 20.29	\$ 42,210
<u>Pennsylvania</u>	20,870	3.59	1.78	\$ 16.55	\$ 34,430
Rhode Island	1,660	3.47	1.72	\$ 14.93	\$ 31,050
<u>Delaware</u>	1,580	3.47	1.72	\$ 18.28	\$ 38,020
<u>Massachusetts</u>	9,920	2.78	1.38	\$ 23.42	\$ 48,710

Annual mean wage of hairdressers, hairstylists, and cosmetologists, by state, May 2022

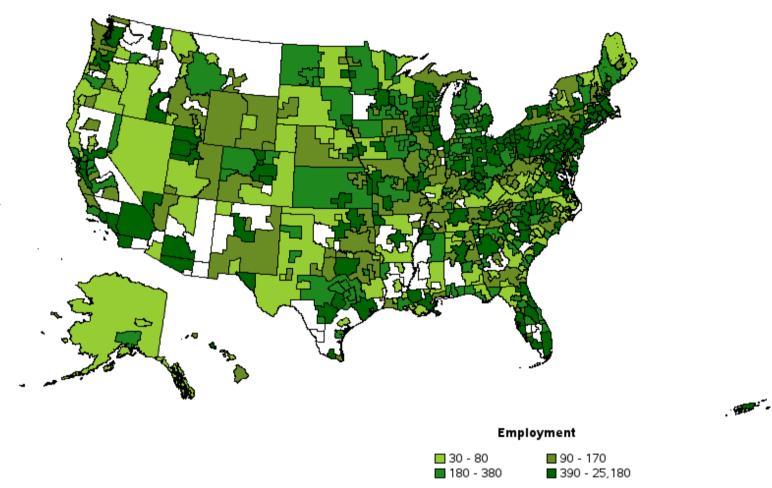


Blank areas indicate data not available.

Top paying states for Hairdressers, Hairstylists, and Cosmetologists:

State	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
<u>District of Columbia</u>	590	0.85	0.42	\$ 33.78	\$ 70,260
<u>Massachusetts</u>	9,920	2.78	1.38	\$ 23.42	\$ 48,710
<u>Washington</u>	6,570	1.93	0.96	\$ 23.06	\$ 47,970
<u>Maine</u>	1,140	1.86	0.92	\$ 22.74	\$ 47,300
<u>Colorado</u>	7,620	2.76	1.37	\$ 22.28	\$ 46,340

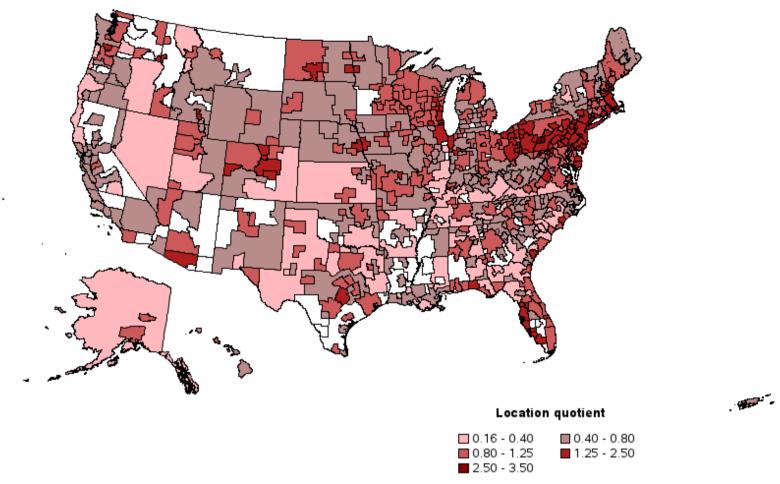
Employment of hairdressers, hairstylists, and cosmetologists, by area, May 2022



Blank areas indicate data not available.

 $\label{thm:metropolitan} \mbox{Metropolitan areas with the highest employment level in Hairdressers, Hairstylists, and Cosmetologists:}$

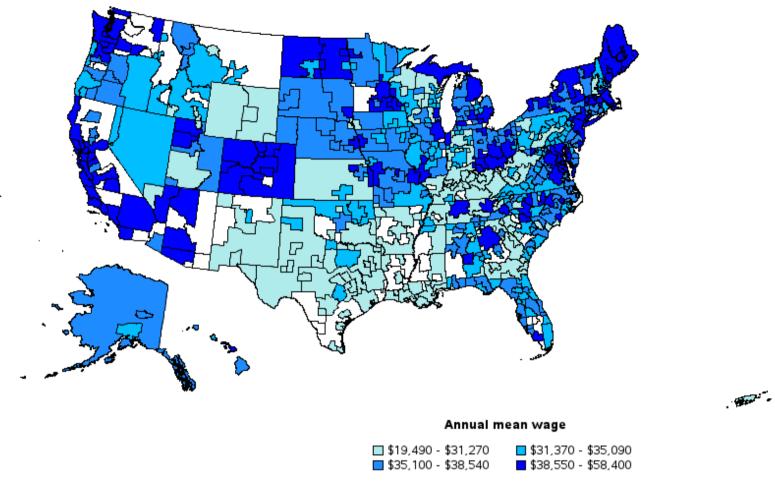
Metropolitan area	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
New York-Newark-Jersey City, NY- NJ-PA	25,180	2.74	1.36	\$ 20.85	\$ 43,370
Chicago-Naperville-Elgin, IL-IN-WI	11,690	2.65	1.31	\$ 21.49	\$ 44,700
<u>Philadelphia-Camden-</u> <u>Wilmington, PA-NJ-DE-MD</u>	10,780	3.89	1.93	\$ 17.70	\$ 36,820
<u>Dallas-Fort Worth-Arlington, TX</u>	8,580	2.26	1.12	\$ 16.24	\$ 33,790
Los Angeles-Long Beach-Anaheim, CA	8,370	1.37	0.68	\$ 22.18	\$ 46,140
Boston-Cambridge-Nashua, MA- NH	8,350	3.09	1.53	\$ 23.51	\$ 48,890
Houston-The Woodlands-Sugar Land, TX	6,980	2.29	1.13	\$ 13.81	\$ 28,720
Washington-Arlington-Alexandria, <u>DC-VA-MD-WV</u>	6,120	2.02	1.00	\$ 22.54	\$ 46,880
Miami-Fort Lauderdale-West Palm Beach, FL	5,440	2.07	1.03	\$ 15.37	\$ 31,970
Atlanta-Sandy Springs-Roswell, <u>GA</u>	5,220	1.91	0.95	\$ 18.59	\$ 38,660



Blank areas indicate data not available.

Metropolitan areas with the highest concentration of jobs and location quotients in Hairdressers, Hairstylists, and Cosmetologists:

Metropolitan area	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
Altoona, PA	330	5.85	2.90	\$ 14.57	\$ 30,300
Ocean City, NJ	210	5.16	2.56	\$ 18.67	\$ 38,830
<u>Johnstown, PA</u>	240	5.04	2.50	\$ 15.52	\$ 32,280
<u>The Villages, FL</u>	170	4.57	2.27	\$ 16.81	\$ 34,970
Sebastian-Vero Beach, FL	240	4.46	2.21	\$ 17.68	\$ 36,770
Naples-Immokalee-Marco Island, FL	680	4.30	2.13	\$ 20.24	\$ 42,110
Reading, PA	710	4.28	2.12	\$ 16.28	\$ 33,860
<u>Pittsburgh, PA</u>	4,360	4.12	2.05	\$ 16.69	\$ 34,700
Allentown-Bethlehem-Easton, PA- NJ	1,480	4.09	2.03	\$ 16.54	\$ 34,400
East Stroudsburg, PA	220	4.06	2.02	\$ 15.68	\$ 32,620



Blank areas indicate data not available.

Top paying metropolitan areas for Hairdressers, Hairstylists, and Cosmetologists:

Metropolitan area	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
<u>Fort Collins, CO</u>	580	3.42	1.70	\$ 26.75	\$ 55,640
<u>Muskegon, MI</u>	90	1.54	0.76	\$ 25.14	\$ 52,290
Portland-South Portland, ME	500	2.46	1.22	\$ 24.68	\$ 51,330
<u>Seattle-Tacoma-Bellevue, WA</u>	4,220	2.07	1.03	\$ 23.93	\$ 49,780
Boulder, CO	610	3.17	1.57	\$ 23.64	\$ 49,170
Boston-Cambridge-Nashua, MA- NH	8,350	3.09	1.53	\$ 23.51	\$ 48,890
San Francisco-Oakland-Hayward, CA	3,120	1.30	0.65	\$ 23.34	\$ 48,550
Colorado Springs, CO	880	2.89	1.43	\$ 23.17	\$ 48,200
Washington-Arlington-Alexandria, DC-VA-MD-WV	6,120	2.02	1.00	\$ 22.54	\$ 46,880
New Bedford, MA	170	2.56	1.27	\$ 22.50	\$ 46,800

Nonmetropolitan areas with the highest employment in Hairdressers, Hairstylists, and Cosmetologists:

Nonmetropolitan area	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
North Northeastern Ohio nonmetropolitan area (noncontiguous)	660	2.05	1.02	\$ 17.79	\$ 37,000
Western Pennsylvania nonmetropolitan area	510	3.67	1.82	\$ 14.89	\$ 30,960
Southern Pennsylvania nonmetropolitan area	490	2.68	1.33	\$ 14.93	\$ 31,050
South Central Wisconsin nonmetropolitan area	470	2.34	1.16	\$ 15.04	\$ 31,270
Northeastern Wisconsin nonmetropolitan area	440	2.26	1.12	\$ 14.61	\$ 30,380

Nonmetropolitan areas with the highest concentration of jobs and location quotients in Hairdressers, Hairstylists, and Cosmetologists:

Nonmetropolitan area	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
Western Pennsylvania nonmetropolitan area	510	3.67	1.82	\$ 14.89	\$ 30,960

Southern Pennsylvania nonmetropolitan area	490	2.68	1.33	\$ 14.93	\$ 31,050
Eastern Ohio nonmetropolitan area	340	2.58	1.28	\$ 28.08	\$ 58,400
Northeast Lower Peninsula of Michigan nonmetropolitan area	180	2.43	1.20	\$ 19.72	\$ 41,010
South Central Wisconsin nonmetropolitan area	470	2.34	1.16	\$ 15.04	\$ 31,270

Top paying nonmetropolitan areas for Hairdressers, Hairstylists, and Cosmetologists:

Nonmetropolitan area	Employment (1)	Employment per thousand jobs	Location quotient <u>(9)</u>	Hourly mean wage	Annual mean wage <u>(2)</u>
Eastern Ohio nonmetropolitan area	340	2.58	1.28	\$ 28.08	\$ 58,400
Massachusetts nonmetropolitan area	100	1.63	0.81	\$ 23.92	\$ 49,750
<u>Northwest Colorado</u> <u>nonmetropolitan area</u>	220	1.76	0.87	\$ 22.56	\$ 46,920
<u>Upper Peninsula of Michigan</u> <u>nonmetropolitan area</u>	150	1.39	0.69	\$ 21.91	\$ 45,580
<u>Western Washington</u> nonmetropolitan area	170	1.36	0.67	\$ 21.62	\$ 44,960

About May 2022 National, State, Metropolitan, and Nonmetropolitan Area Occupational Employment and Wage Estimates

These estimates are calculated with data collected from employers in all industry sectors, all metropolitan and nonmetropolitan areas, and all states and the District of Columbia. The top employment and wage figures are provided above. The complete list is available in the <u>downloadable XLS files</u>.

The percentile wage estimate is the value of a wage below which a certain percent of workers fall. The median wage is the 50th percentile wage estimate—50 percent of workers earn less than the median and 50 percent of workers earn more than the median. More about percentile wages.

- (1) Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.
- (2) Annual wages have been calculated by multiplying the hourly mean wage by a "year-round, full-time" hours figure of 2,080 hours; for those occupations where there is not an hourly wage published, the annual wage has been directly calculated from the reported survey data.
- (3) The relative standard error (RSE) is a measure of the reliability of a survey statistic. The smaller the relative standard error, the more precise the estimate.
- (8) Estimate not released.
- (9) The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

Other OEWS estimates and related information:

May 2022 National Occupational Employment and Wage Estimates

May 2022 State Occupational Employment and Wage Estimates

May 2022 Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates

May 2022 National Industry-Specific Occupational Employment and Wage Estimates

May 2022 Occupation Profiles

Technical Notes

Last Modified Date: April 25, 2023